

October 15, 2007

Larry Wert  
General Manager  
NBC 5  
454 N. Columbus Drive  
Chicago, IL 60611

My dear Larry:

Thank you, thank you, thank you my dear Larry!

Our Women's Business Development Center's 21<sup>st</sup> annual Entrepreneurial Woman's Conference was a gigantic success in great part because of you and the NBC5 staff.

The benefit to the WBDC was enormous!!

First, of course, was you getting Martha Stewart to the conference. And then we had great help from Deborah Brown. Through Deborah and Pam Oliver, NBC covered the conference; we had oodles of PSA's; it was on your website; on Community Connections; and we had an advance story; and we had gorgeous wonderful Anna Davlantes to interview Martha and to MC the luncheon.

What a fabulous partner you are!! And through you and Martha, we got Macy's as a partner who we know we will keep. They were happy as well!

I wanted to be on the plaza today with my bicycle when the national morning news was here but I couldn't! Darn! I usually ride by the NBC windows on my bicycle on my way to work. But right before the conference, I was hit by a car on my bike right under the NBC building on North Water Street. Badly injured with a dislocated and fractured elbow. The good news is there was not a scratch on my bike!!! Just me.

Thanks for being such a good friend. The formal report to follow.

Sincere personal regards and gratitude

Hedy M. Ratner